



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-02-2012 PAGE: 1 of 3

CROSSROADS MEDIA LLC - 20957
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market											
				AMERICAN CROSSROADS	AMERICAN CROSSROADS		POLITICALS		WTVD - DURHAM											
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing		Package	Contract Title									
			11 27 693	238743	PHILADELPHIA	A. CLIFFORD	10-16-2012	10-22-2012	M (Broadcast Month, Cycle 1)	N	238743									
Line	Start Date	End Date	Time Period			Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 693																	
1	10-16-2012	10-21-2012	05:30AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)		1	30	1	1						2	700	2	1,400.00
2	10-22-2012	10-22-2012	05:30AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)		1	30	1							1	700	1	700.00
3	10-16-2012	10-21-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)		1	30		1	1					2	1,200	2	2,400.00
4	10-22-2012	10-22-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)		1	30	1							1	1,200	1	1,200.00
5	10-16-2012	10-21-2012	07:00AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83		1	30		1	1	1				3	1,200	3	3,600.00
6	10-16-2012	10-21-2012	09:00AM - 10:00AM			LIVE! WITH KELLY & MICHAEL (842)		1	30	1	1	1	1				4	500	4	2,000.00
7	10-22-2012	10-22-2012	09:00AM - 10:00AM			LIVE! WITH KELLY & MICHAEL (842)		1	30	1							1	500	1	500.00
8	10-16-2012	10-21-2012	11:00AM - 12:00PM			THE VIEW (MONDAY-FRIDAY) (846)		1	30	1	1	1	1				4	600	4	2,400.00
9	10-22-2012	10-22-2012	11:00AM - 12:00PM			THE VIEW (MONDAY-FRIDAY) (846)		1	30	1							1	600	1	600.00
10	10-16-2012	10-21-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		1	30	1	1	1	1				4	700	4	2,800.00
11	10-22-2012	10-22-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		1	30	1							1	700	1	700.00
12	10-16-2012	10-21-2012	12:30PM - 01:00PM			MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)		1	30	1	1	1	1				4	500	4	2,000.00
13	10-22-2012	10-22-2012	12:30PM - 01:00PM			MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)		1	30	1							1	500	1	500.00
14	10-16-2012	10-21-2012	04:00PM - 05:00PM			EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1	1	1	1				4	750	4	3,000.00
15	10-22-2012	10-22-2012	04:00PM - 05:00PM			EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1							1	750	1	750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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				AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS						WTVD - DURHAM			
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title	
Line	Start Date	End Date	Time Period			Description						RC	Duration	M T W T F S S	
			Agency CPE: C : 11 P : 27 E : 693												
16	10-16-2012	10-21-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)						1	30	1 1 1 1	4 1,200 4 4,800.00
17	10-22-2012	10-22-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)						1	30	1	1 1,200 1 1,200.00
18	10-16-2012	10-21-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)						1	30	1 1 1 1	4 1,500 4 6,000.00
19	10-22-2012	10-22-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)						1	30	1	1 1,500 1 1,500.00
20	10-16-2012	10-21-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	1 1 1 1	4 2,000 4 8,000.00
21	10-22-2012	10-22-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	1	1 2,000 1 2,000.00
22	10-16-2012	10-21-2012	07:00PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)						1	30	1 1 1 1	4 2,000 4 8,000.00
			Cr Resolved			Rate Reason									
			10-16-2012			2,000 CRDT RESOLV									
			Total:			2,000									
23	10-22-2012	10-22-2012	07:00PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)						1	30	1	1 2,000 1 2,000.00
24	10-16-2012	10-21-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)						1	30	1 1 1 1	4 1,800 4 7,200.00
			Cr Resolved			Rate Reason									
			10-16-2012			1,800 CRDT RESOLV									
			Total:			1,800									
25	10-22-2012	10-22-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)						1	30	1	1 1,800 1 1,800.00
26	10-16-2012	10-21-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	1 1	2 2,000 2 4,000.00

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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title													
Line	Start Date	End Date	Time Period			Description						RC	Duration	M T W T F S S													
			Agency CPE: C : 11 P : 27 E : 693									SPW	Price	Tot Spots	Total \$												
27	10-22-2012	10-22-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	1	1	2,000	1	2,000.00									
28	10-16-2012	10-21-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)						1	30		1	1	800	1	800.00								
29	10-16-2012	10-21-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SAT 9-10AM (10765)						1	30		1	1	500	1	500.00								
30	10-16-2012	10-21-2012	07:00PM - 07:30PM			EYEWITNESS NEWS SAT 7-730P (838)						1	30		1	1	950	1	950.00								
31	10-16-2012	10-21-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)						1	30		1	1	800	1	800.00								
32	10-16-2012	10-21-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SUNDAY 9-10A (830)						1	30		1	1	500	1	500.00								
A 33	10-17-2012	10-19-2012	05:28AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)						3	30	1	1	2	700	2	1,400.00								
A 34	10-16-2012	10-16-2012	05:58AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)						3	30	1		1	1,200	1	1,200.00								
A 35	10-16-2012	10-16-2012	06:58AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83						3	30	1		1	1,200	1	1,200.00								
														Contracted Gross Total:	71	80,400.00											
														Actual Gross Total:	69	76,600.00											
														Agency Commission:		11,490.00											
														Net Total:		65,110.00											
Month/YR			Preempted		Made Good	Contract Total			Adjustments				Actual Total														
Oct 12			0.00		0.00	80,400.00			3,800.00 CR				76,600.00														
TOTAL			0.00		0.00	80,400.00			3,800.00 CR				76,600.00														

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